

# MEDIA LITERACY, JOURNALISM, AND PRODUCTION, CERTIFICATE

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The Motion Picture/Television program specializes in preparing students for employment and/or transfer in the field of broadcast journalism. Students will explore and become proficient in the basics of media literacy and direct application to various aspects of the broadcast industry. This program will teach students techniques discerning fake news from reality, basic skills in production that may include podcasting, news production, advertising, news story gathering, on-camera talent techniques, field production, and studio production. The Media Literacy, Journalism, and Production Certificate requires 21 credits in program requirements and program electives.

For more information about Motion Picture/Television, please visit the program page (<http://www.cod.edu/mptv/>).

## Certificate Requirements

Field of Study Code: MPTV.CER.MLJP

Code	Title	Credits
<b>Program Requirements</b>		
MCOMM 1100	Introduction to Mass Communication	3
MCOMM 1105	News Reporting & Writing for Multimedia	3
MCOMM 2100	Social Media As News	3
MPTV/MCOMM 2255	Lies, Manipulation, and Misinformation in Mass Communication	3
<b>Program Electives</b>		
Any MPTV, Photography, Graphic Design or MCOMM Electives		9
<b>Total Credits</b>		<b>21</b>