

MARKETING

Area of Study

For more information about Marketing, please visit the program page (<http://www.cod.edu/marketing/>).

Degrees, Certificates, and Transfer Pathways

The following is an overview of program requirements and program maps.

- Consumer Marketing, Certificate (<https://catalog.cod.edu/programs-study/marketing/consumer-marketing-certificate/>)
- Digital and Social Media Marketing, Certificate (<https://catalog.cod.edu/programs-study/marketing/digital-social-media-marketing-certificate/>)
- Marketing, A.A.S. (<https://catalog.cod.edu/programs-study/marketing/marketing-aas/>)
- Marketing, Certificate (<https://catalog.cod.edu/programs-study/marketing/marketing-certificate/>)