

CONSUMER MARKETING, CERTIFICATE

The **Consumer Marketing certificate** requires a minimum of 12 credits in the courses listed below.

For more information about Marketing, please visit the program of study page (<http://www.cod.edu/marketing/>).

Certificate Requirements

Field of Study Code: MARKE.CER.CON

Code	Title	Credits
Program Requirements		
MARKE 1100	Consumer Marketing	3
MARKE 2210	Principles of Marketing	3
BUSIN 1100	Introduction to Business	3
Program Electives		
Select one of the following: ¹		3
MARKE 2220	Principles of Selling	
MARKE 2240		
CIS 1150	Understand Computers/Information/Systems	
Total Credits		12

¹ In addition to the courses listed above.

This page lists programs related to one another.

- Digital and Social Media Marketing, Certificate (<https://catalog.cod.edu/programs-study/marketing/digital-social-media-marketing-certificate/>)
- Marketing, A.A.S. (<https://catalog.cod.edu/programs-study/marketing/marketing-aas/>)
- Marketing, Certificate (<https://catalog.cod.edu/programs-study/marketing/marketing-certificate/>)