

E-COMMERCE, CERTIFICATE

The **E-Commerce certificate** requires 15 credits in the courses listed below.

For more information about Management, please visit the program page (<http://www.cod.edu/management/>).

Certificate Requirements

Field of Study Code: MANAG.CER.ECOM

Code	Title	Credits
Program Requirements		
Select one of the following:		3
BUSIN 1100	Introduction to Business	
MANAG 1100	Supervision	
MARKE 1100	Consumer Marketing	
BUSIN 1170	Electronic Business/Commerce	3
MARKE 1175	Customer Relationship Management	3
MARKE 2270	Digital Marketing	3
Program Electives		
Select one of the following: ¹		3
CIS 1300	Web Design Software	
CIS 1310	HTML and CSS	
MANAG 2170	Project Management	
MARKE 1171	Database Marketing	
Total Credits		15

¹ In addition to the courses listed above.