

WEDDING PLANNING MANAGEMENT, CERTIFICATE

The **Wedding Planning Management certificate** will concentrate on the planning of a wedding and follow through to the implementation of the event. The certificate will also highlight the history of marriage, cultural and ethnic diversity in weddings, consumerism, venues, destination weddings and stress management. The student will also apply this learning through a business plan, marketing strategies, and client relations.

For more information about Hospitality Management, please visit the program page (<http://www.cod.edu/hospitality/>).

Certificate Requirements

Field of Study Code: HOSP.CER.WEDPLAN

Code	Title	Credits
HOSP 2256	Wedding Planning Management	4
Total Credits		4