

FASHION MERCHANDISING, A.A.S.

As a Fashion Merchandising major, emphasis will be on both the business and visual side of the fashion industry. Learn and practice the skills used to develop successful merchandising plans based on evaluation of customer needs, markets, sales, and identification of environmental trends. Students can choose a course of study that is adapted to specific interests and job opportunities learning the necessary skills to assume positions in the industry or transfer to a 4-year fashion institution.

For more information about Fashion Studies, please visit the program page (<http://www.cod.edu/fashion/>).

Degree Requirements

Field of Study Code: FASHI.AAS.MERCH

| Code | Title | Credits |
|--|---------------------------------|--------------|
| Program Requirements | | |
| FASHI 1531 | Business of Fashion | 3 |
| FASHI 1430 | Fashion Styling I | 3 |
| FASHI 1551 | Textiles for Fashion | 3 |
| FASHI 1460 | Visual Merchandising I | 3 |
| FASHI 1500 | Fashions' History | 3 |
| FASHI 2435 | Quality Evaluation of Apparel | 3 |
| FASHI 2445 | Brand Strategy for Fashion | 3 |
| FASHI 2450 | Contemporary Retail for Fashion | 3 |
| FASHI 2420 | Fashion Promotion | 3 |
| FASHI 2440 | Fashion Trends and Forecasting | 3 |
| Program Electives | | 15 |
| In addition to the courses above students will be required to take 15 additional credits from Fashion Studies, Business, Management or Marketing courses | | |
| General Education | | 19-22 |
| 19-22 GenEd credits in addition to those courses listed above | | |
| Total Credits | | 64-67 |