

FASHION MERCHANDISING, A.A.S.

As a Fashion Merchandising major, emphasis will be on both the business and visual side of the fashion industry. Students can choose a course of study that is adapted to specific interests and job opportunities for learning the necessary skills to assume positions in the industry or transfer to a four-year institution.

For more information about Fashion Studies, please visit the program page (<http://www.cod.edu/fashion>).

Degree Requirements

Field of Study Code: FASHI.AAS.MERCH

Code	Title	Credits
Program Requirements		
FASHI 1430	Fashion Styling I	3
FASHI 1460	Visual Merchandising I	3
FASHI 1500	Fashions' History	3
or FASHI 2500	Modern Fashion History	
FASHI 1510	Fashion Product Development I	3
FASHI 1531	Business of Fashion	3
FASHI 1551	Textiles for Fashion	3
FASHI 2420	Fashion Promotion	3
FASHI 2440	Fashion Trends and Forecasting	3
FASHI 2445	Brand Strategy for Fashion	3
FASHI 2455	Future of Fashion Retail	3
Program Electives		15
In addition to the courses above students will be required to take 15 additional credits from Fashion Studies, Business, Management or Marketing courses		
General Education		18-22
18-22 GenEd credits in addition to those courses listed above		
Total Credits		63-67