

MANAGEMENT (MANAG)

MANAG 1100

Supervision

3 Credit Hours

An introduction to the principles of frontline supervision. Explores hands-on leadership, communication, motivation, and problem-solving. Emphasis on training, ethical, legal responsibilities, and overseeing a diverse workforce. (3 lecture hours)

MANAG 1820

Selected Topics

1-3 Credit Hours

Introductory exploration, discussion, review, and analysis of selected topics in management with a specific theme indicated by course title listed in college class schedule. This course may be taken four times for credit as long as different topics are selected. (1 to 3 lecture hours)

Prerequisite: Specific pre-enrollment criteria may change depending on the topic focus of the course.

MANAG 1840

Independent Study

1-3 Credit Hours

Exploration and analysis of topics within the discipline to meet individual student-defined course description, goals, objectives, topical outline and methods of evaluation in coordination with and approved by the instructor. This course may be taken four times for credit as long as different topics are selected. (1 to 3 lecture hours)

Prerequisite: Consent of instructor is required.

MANAG 2170

Project Management

3 Credit Hours

Overview of project management tools and methodology. Includes the strategic significance of projects, project selection, team building and decision-making, and project planning, scheduling, budgeting and resource allocation. Project implementation, control and termination are also included. Provides a foundation for those involved in using project management to decrease cycle times in e-commerce and traditional business operations. (3 lecture hours)

MANAG 2210

Principles of Management

3 Credit Hours

The study of the essential principles and concepts of management. Includes theoretical bases and practical applications of planning, organizing, leading, and controlling. Integrates the managerial functions, history, strategies, and decision making within the managerial process. (3 lecture hours)

Prerequisite: Recommended: BUSIN 1100.

MANAG 2215

Leadership

3 Credit Hours

Explore principles and concepts in leadership. Includes leadership styles, emotional intelligence, power, diversity, strategy, and change. Integrates theoretical and practical applications in business and organizational leadership. (3 lecture hours)

Prerequisite: Recommended: BUSIN 1100.

MANAG 2220

Organizational Behavior

3 Credit Hours

The study of individual human behavior and group dynamics in organizations. Organizational Behavior looks at employee behavior, decisions, perceptions, and emotional responses. Organizational Behavior also encompasses the study of how organizations relate to each other and to their counterparts in other organizations. (3 lecture hours)

Course types: Human Relations (A.A., A.S., A.A.S., A.G.S.)

MANAG 2230

Purchasing

3 Credit Hours

Introduction to the principles of purchasing within the context of supply chain management. Explore the purchasing process, supplier relationships, negotiation strategies, cost management, and the role of technology. Emphasis is placed on ethical practices, global sourcing, and effective decision-making to optimize organizational procurement processes. (3 lecture hours)

Prerequisite: BUSIN 1100 or consent of instructor.

MANAG 2240

Human Resources Management

3 Credit Hours

Addresses key human resources management (HRM) competencies and practices associated with attracting, developing, and retaining an organization's human resources. Includes HRM practices, processes, and policies associated with strategically aligning the firm's human talent to organizational goal attainment. (3 lecture hours)

Prerequisite: Recommended: BUSIN 1100 and MANAG 2210 or equivalent.

MANAG 2242

Talent Acquisition and Retention

2 Credit Hours

Course provides advance study in the acquisition and retention of an organization's human talent. The course explores Human Resources' role in developing, implementing, and measuring individual and organizational success in the following areas: workforce planning, sourcing, recruiting, hiring, onboarding, orientation, and retention. (2 lecture hours)

Prerequisite: MANAG 2240 with a grade of C or better, or equivalent or consent of instructor.

MANAG 2245

Compensation, Benefits, and Total Rewards

2 Credit Hours

Course will provide advanced study of Human Resources concepts and processes to enhance organizational and employee talent development, acquisition, retention, and motivation. Topics include total rewards philosophies, compensation, benefits, pay structures, and job evaluation. (2 lecture hours)

Prerequisite: MANAG 2240 with a grade of C or better, or equivalent or consent of instructor.

MANAG 2248

Strategic Human Resources Management

2 Credit Hours

Course provides advanced study related to the value organizations gain from alignment of strategic Human Resources Management (HRM) with the organization's overall strategic management plan. Human Resources (HR) position as a strategic partner with management is examined, as is its role in workforce planning, diversity, equity, and inclusion, employee mental health, organizational culture, risk management, corporate social responsibility, sustainability, and measuring employee effectiveness on organizational goal achievement. (2 lecture hours)

Prerequisite: MANAG 2240 with a grade of C or better, or equivalent or consent of instructor.

MANAG 2295

Strategic Management

3 Credit Hours

Capstone course focusing on the strategic management process. Topics include the analysis, formulation, and execution of an organization's corporate, business, and functional strategic plans and competitive positioning. Research of an organization's application of the strategic management process provides students with the opportunity to integrate and assess the use of business, management, and marketing concepts. (3 lecture hours)

Prerequisite: BUSIN 1100, MANAG 2210, and MARKE 2210, all with a grade of C or better, or equivalent, or consent of instructor.

MANAG 2860

Internship for Management

1-4 Credit Hours

Course requires participation in Career and Technical Education work experience with onsite supervision. Internship learning objectives are developed by student and faculty member, with approval of employer, to provide appropriate work-based learning experiences. Credit is earned by working a minimum of 75 clock hours per semester credit hour, up to a maximum of four credits.

Prerequisite: Consent of Instructor 2.0 cumulative grade point average; MANAG 2210 and 6 semester credits earned in a related field of study; students work with Career Services staff to obtain approval of the internship by the dean from the academic discipline where the student is planning to earn credit.

Course types: Contemporary Life Skills (A.A., A.S., A.A.S., A.G.S.)

MANAG 2865

Internship Advanced (Career & Tech Ed)

1-4 Credit Hours

Continuation of Internship (Career and Technical Education). Course requires participation in Career & Technical Education work experience with onsite supervision. Internship learning objectives are developed by student and faculty member, with approval of employer, to provide appropriate work-based learning experiences. Credit is earned by working a minimum of 75 clock hours per semester credit hour, up to a maximum of four credits. (5 to 20 lab hours)

Prerequisite: Consent of instructor and 2.0 cumulative grade point average; 12 semester credits earned in a related field of study; students work with Career Services staff to obtain approval of the internship by the dean from the academic discipline where the student is planning to earn credit.

Course types: Contemporary Life Skills (A.A., A.S., A.A.S., A.G.S.)